

Fundraising Policy

The following is a summary of our detailed policy governing gift solicitation, acceptance, privacy, and management at Prosper Canada:

1. Prosper Canada solicits and accepts gifts that are consistent with its mission and that support its strategies, programs, projects and learning events.
2. Whenever possible, development staff will contact prospective funders prior to applying for funds to determine the funder's interest, discuss our organization's funding needs, and determine whether an application for funding should be made.
3. When applying for funds, the application will outline the intended use of the gift. Upon confirmation of a gift, the intended use of the funds will be clearly outlined in the funding agreement, contract and/or acknowledgement letter.
4. Donations, grants, and other forms of support will be accepted from individuals, partnerships, corporations, foundations, government agencies, and other entities seeking to help Prosper Canada advance its mission.
5. Donations and other forms of support will not be accepted from individuals or organizations that are demonstrably and knowingly engaged in activities that undermine Prosper Canada's mission and/or the financial well-being of Canadians with low incomes.
6. Gifts of real property, personal property or securities may only be accepted with the approval of the Internal Affairs Committee of Prosper Canada's Board of Directors and will be managed in a manner consistent with applicable Canada Revenue Agency rules and guidelines.
7. All gifts will be gratefully and accurately acknowledged in a timely manner, with a personalized thank you letter, tax receipt where appropriate (consistent with Canada Revenue Agency guidelines), and additional forms of recognition commensurate with the gift and any related funding agreement. These may include, but are not limited to, emails, phone calls, inclusion in our newsletter, recognition on our website, custom impact reports and invitations to appreciation events.
8. Prosper Canada staff and volunteers uphold and abide by the Association of Fundraising Professionals ([AFP Code of Ethical Standards](#)) and relevant Canada Revenue Agency guidelines and will treat all funders and donors with respect and courtesy as broadly articulated in the AFP [Donor Bill of Rights](#).
9. Prosper Canada is committed to protecting the privacy of our donors and funders. We ensure our activities – whether conducted in person, online, by telephone or by mail – are governed by strict ethics and sound privacy practices.
10. Recognition of Prosper Canada donors and funders is guided by our Recognition Framework, with opportunities to explore more customized recognition activities at the major gift level.

Prosper Canada is pleased to provide more information on our detailed *Fundraising and Donor Relations Policy* and our *Recognition Framework* on request.