

What supporters are saying about
The MPower Money Coaching Program

“I am very excited to note that this program is one of the first new initiatives to support the National Strategy for Financial Literacy—Count me in, Canada. This project can have a significant impact on people’s lives by helping them develop the knowledge, skills and confidence they need to make the financial choices that are best for themselves.”

~Jane Rooney, **Financial Literacy Leader**

“Advocis is pleased to support Prosper Canada in its life-changing initiative to provide access to financial advice to those who need it most.”

~Greg Pollock, president and CEO, **Advocis**, The Financial Advisors Association of Canada

"At AGF, we understand that a solid grounding in the basics of personal finances is at the crux of understanding so many of the general issues that affect everyone's ordinary financial life - whether it's saving to buy a house, building up a retirement nest egg or paying off debt. With The MPower Money Coaching Program families are given a sense of empowerment and self-sufficiency that helps them achieve their personal goals, while instilling confidence."

~ Blake C. Goldring, CFA, Chairman and Chief Executive Officer, **AGF Management Limited**

“All Canadians benefit from access to expert help in building a financial plan and tackling financial challenges. Through this program, the investment industry is helping to make sure that people who might not normally receive this help, can get the expert support they need to build a stronger financial future.”

~ Carol Lynde, President and COO, **Bridgehouse Asset Managers**

"We are pleased to be part of this innovative initiative. Financial coaching is a valuable addition to the services we provide to residents seeking employment and represents a proven way to strengthen their overall financial well-being."

~ Phil Eisler, Director, **Toronto Employment & Social Services**

"Dynamic Funds is very pleased to support this unique program partnering financial advisors with families living on low incomes. We believe strongly in the value of financial advice for all Canadians. Working with these financial coaches will benefit these families for years to come."

~ Jordy Chilcott, President and CEO, **Dynamic Funds**

“IA Clarington is proud to be part of this worthwhile initiative developed by Prosper Canada. The goal of the MPower Money Coaching Program is in line with our ‘be invested philosophy’ which helps our clients achieve the financial freedom to be personally invested in whatever it is they want from life.”

~ Tobi McGrory, Vice President, Marketing and Communications, **IA Clarington**

“Independent Financial Brokers of Canada is proud to be associated with the MPower Money Coaching Program. IFB members play an important role in contributing to financial literacy as they are at the forefront of assisting in the education of clients when meeting with them in their homes and offices across Canada every day. We are delighted to be part of an initiative that opens the door to a better financial future for all Canadians.”

~ Nancy Allan, Executive Director, **Independent Financial Brokers of Canada**

“The MPower Money Coaching Program is a prime example of an innovative, multi-sector initiative – one that will make quality financial advice available for those who need it most. IFIC is proud to be part of this unique partnership with Prosper Canada and funds industry firms to provide a service with a tangible benefit that will foster financial empowerment in the long run for those involved.”

~ Joanne De Laurentiis, President & CEO, **The Investment Funds Institute of Canada**

"Sun Life Global Investments is proud to be a founding sponsor of the MPower Money Coaching Program. It's an innovative project that champions a worthwhile cause. We believe everyone should have access to a financial advisor and this coaching program is a huge step in the right direction for the individuals participating in the program."

~ Lori Landry, Chief Marketing Officer and Head of Institutional Business, **Sun Life Global Investments**

“Zavitz Insurance Inc. is proud to be a partner with Prosper Canada in launching the MPower Money Coaching Program. We look forward to the launch in Toronto and ultimately, across Canada. Canadians living with low incomes rarely have access to financial advice and this program provides them with the opportunity to become informed on the basics of financial planning and to be mentored on issues that are personal to them. Financial advisors freely

donate their time and expertise to help these families, making it a cost effective program that will go a long way to improving financial literacy skills and stability.”

~ Terry Zavitz, Advisor and President, **Zavitz Insurance**