

MARKETING AND COMMUNICATIONS INTERN

WHO WE ARE

Founded in 1986, Prosper Canada is a national charity dedicated to expanding economic opportunity for Canadians living in poverty through program and policy innovation.

As Canada's leading champion of financial empowerment, we work with government, business and community partners to develop and promote financial policies, programs and resources that transform lives and foster the prosperity of all Canadians.

Our focus is helping service systems and organizations in all sectors to build proven financial empowerment approaches into their businesses in ways that:

- Are sustainable
- Help them achieve their goals
- Tangibly increase the financial well-being of the low-income people they serve.

We have 30 years of experience introducing, developing and scaling innovative approaches to improve the economic well-being of Canadians living on low-incomes.

THE OPPORTUNITY

Prosper Canada seeks a dynamic, self-starter to support its marketing and communications efforts with an emphasis in the area of graphic design. Reporting to the Manager, Marketing and Communications, this internship is an opportunity to experience various aspects of marketing and communications while working for an innovative non-profit organization working to expand economic opportunity for Canadians living in poverty.

RESPONSIBILITIES

- Assist in creating graphic design products
- Update and maintain Prosper Canada's social media presence, including daily monitoring, posting, scheduling and reporting
- Support daily media monitoring (financial empowerment sector news)
- Assist in planning and writing for the organization's e-newsletter and blog
- Assist in updating content for the organization's website
- Assist in developing communications products
- Perform other duties as required

QUALIFICATIONS

- Proficiency in Adobe InDesign and Photoshop
- Demonstrable graphic design skills (portfolio)
- Firm grasp of social media platforms (Facebook, Twitter, LinkedIn)

- Working towards a college degree (junior level and up), preferably in a related field (e.g., Marketing/Communications, Graphic Design or Public Relations)
- Understanding of the basic principles of marketing and communications
- Must be computer literate (working knowledge of word processing, PowerPoint, Excel)
- Possess excellent written and oral communication, and interpersonal skills
- Ability to work well independently and within a team
- Previous internship experience in marketing and/or communications a plus

APPLICATION DETAILS

Start date:	May 2017
Hours:	35 hours/week
Compensation:	\$11.40/hour
Duration:	4 months
Job location:	60 St. Clair Avenue E., Toronto
Requirement:	Student returning to school

How to apply:

Please email your cover letter, resume and two to three work samples (links are fine) to info@prosperscanada.org, subject line "Application for Marketing Communications Intern". We thank all applicants for their interest, however, only those selected for an interview will be contacted.