ONE-ON-ONE FINANCIAL COUNSELLING/COACHING – FINANCIAL EMPOWERMENT

Sally Massey Wiebe, Financial Counsellor
Community Financial Counselling Services (CFCS)
Winnipeg, Mb

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guiding you in the right direction.

A nationally accredited non-profit credit counselling agency

Community
Financial Counselling Services

Winnipeg, Manitoba
Vision

All Manitobans will have the capacity to make informed decisions and navigate successfully the various financial systems that have impact on their daily lives.
Financial Counselling/Financial Coaching seeing the ‘big picture’:

• Client context
• Client capacity

• Always solution-focused, client-centred
• Building on strengths
• Central to addressing crisis as well as building capacity is ensuring access to all resources, entitlements and benefits
It’s not JUST about the math!

- Habits
- Attitudes
- Quirks of Human Nature that are barriers to lasting change
• Challenges of Financial Counselling or Coaching:

• Too little, too late?
• Not directive but holding a client accountable
• Square pegs, round holes –
  • no one size fits all formula for every client
• Can be resource intensive
Sally Massey Wiebe, BHEc, AFCC
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