Funding the Gap

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Tracey Robertson
Who are we?

- Agency of the Government of Ontario
- Volunteers across Ontario decide where our funds go
- Largest grantmaking foundation in Canada with over 30 years of experience
- Investor in community-based initiatives
- Builder of healthy and vibrant communities
challenges

- Only limited and short term funding
- Experiment and innovate, but make sure you succeed
- Too many rules and obstacles to access funds
- Lack of R & D for the nonprofit sector
- ‘Do evaluation please.. but there’s no money’
- Competitive for dollars but work together
Opportunities: OTF Investment strategy

- 2014 launched a redesign – Many consulted
- Worked with CIW to align our results, to tell our story and to measure real change
- New Investment Streams address the challenges and concerns
- Six Action Areas – what we aspire to achieve through our investments
Our Action Areas define what we mean by healthy and vibrant communities. They are our vision and what we aspire to achieve through our investments.

**What do we fund?**

- **Active People**
  - Fostering more active lifestyles

- **Connected People**
  - Building inclusive and engaged communities together

- **Green People**
  - Encouraging people to support a healthy and sustainable environment

- **Inspired People**
  - Enriching people's lives through arts, culture and heritage

- **Promising Young People**
  - Enhancing people's economic wellbeing

- **Prosperous People**
  - Supporting the positive development of children and youth
Prosperous People

Priority Outcome 1: Increased economic stability

Grant Result 1: People who are economically vulnerable have access to community services that enhance financial stability

Grant Result 2: People who are economically vulnerable are able to meet their basic needs

Priority Outcome 2: Increased economic opportunity

Grant Result 1: People have the skills and knowledge to achieve greater financial independence

Grant Result 2: People become or stay employed

Grant Result 3: People become entrepreneurs
So what’s our strategy?

Everyone has the potential to contribute to and benefit from the economy.
We can work together to transform lives by strengthening the financial empowerment model through strategic and focussed investments and partnerships.
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