

***People Living on a Low
Income- Financial Literacy
Breakout Session***



***Carlen Scheyk
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The Money Coaching Evaluation told us....

.....the program worked well for those participants who
completed their coaching sessions

BUT

the coaching model was not appropriate for most
participants



Financial Empowerment

United to reduce debt, grow savings, build assets.

REDUCE DEBT

BASIC NEEDS ASSISTANCE



Assist people facing emergencies such as eviction or disconnected utilities.

SAFE & AFFORDABLE FINANCIAL PRODUCTS



Significantly reduce demand for payday loans.

GROW SAVINGS

FINANCIAL COACHING



Practical money management help in neighbourhoods.

TAXATION & GOVERNMENT BENEFITS



File taxes and access benefits.

BUILD ASSETS

EDUCATION SAVINGS



Open RESPs for children in Calgary.

LEARNING & EARNING



Grow money saving skills for tangible assets (tuition or tools for work)

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