



Cities for
**FINANCIAL
EMPOWERMENT**
Fund

The Power of Collaboration

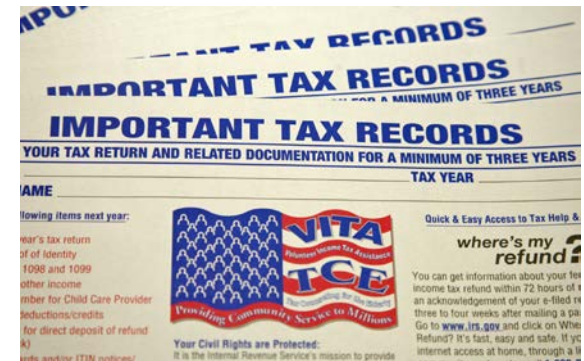
Tamara Lindsay

November 3, 2015

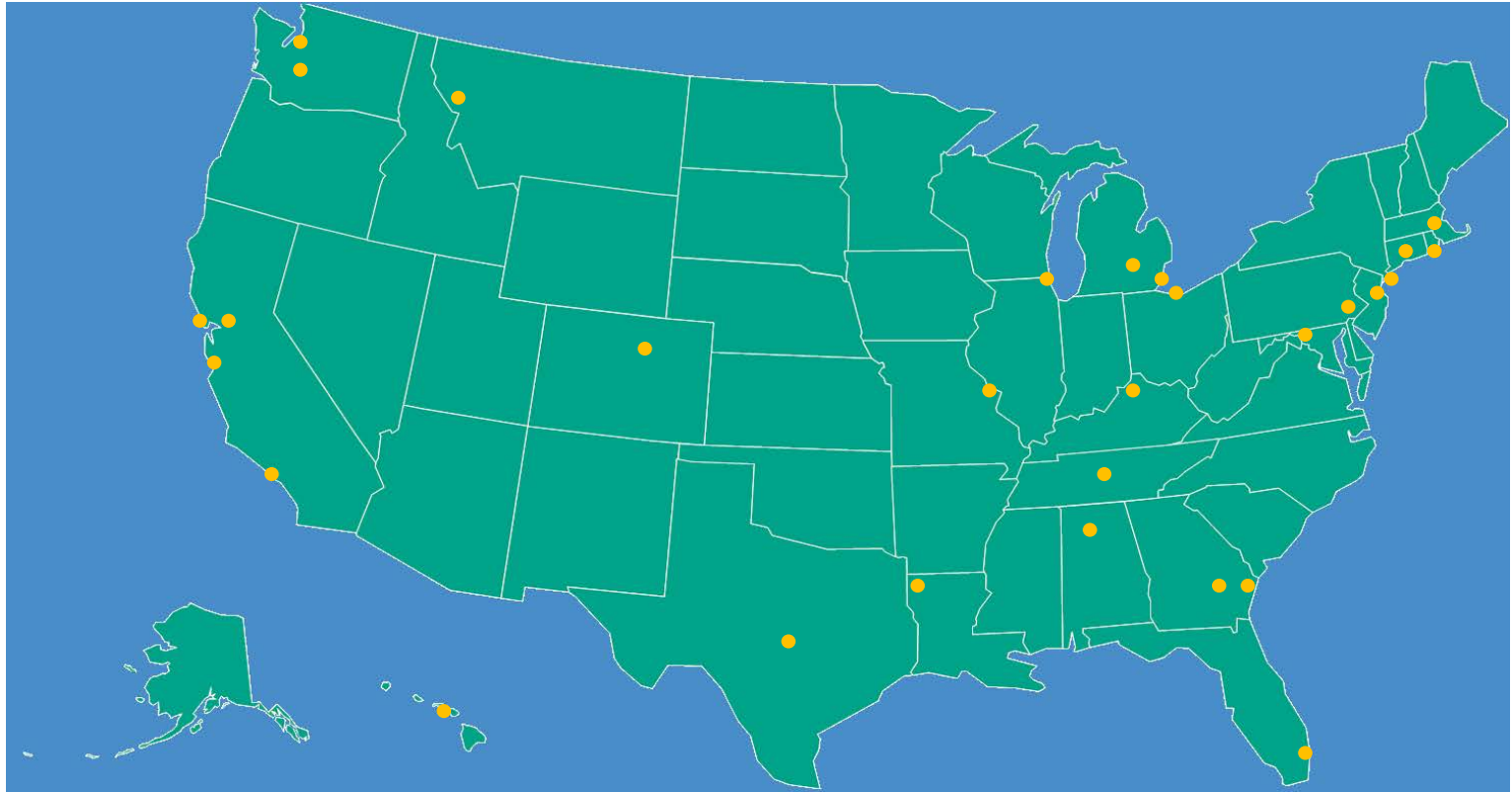
CFE Fund *Mission*

The CFE Fund provides funding and technical assistance to cities and their community partners

- Replicate best practices from CFE Coalition cities
- Design and fund innovative, multi-city programs
- Pilot new initiatives
- Provide program advisory services
- Collect and analyze data
- Share knowledge and best practices



Cities across the United States are prioritizing municipal financial empowerment



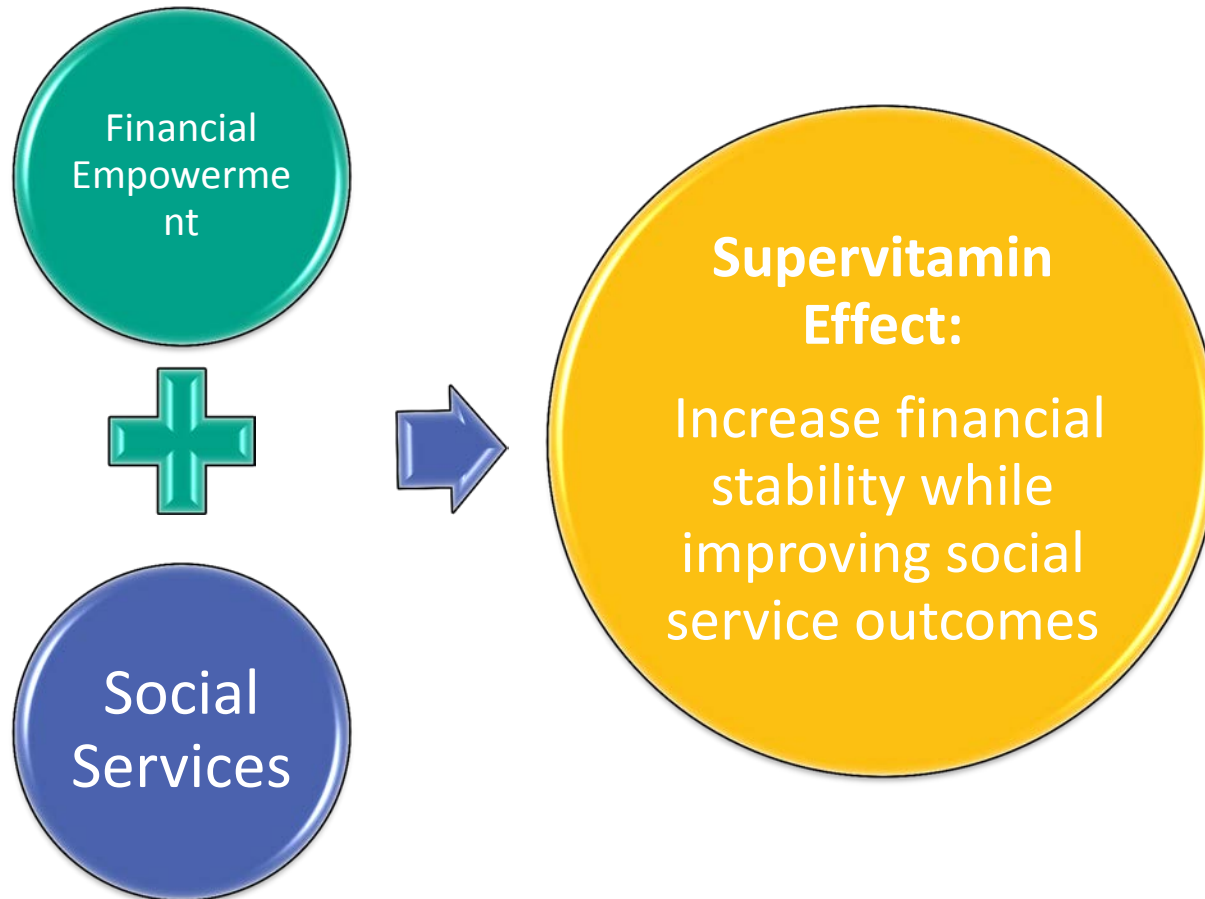
Financial Empowerment Centers, Bank On 2.0 pilots, Summer Jobs Connect, Next Generation Municipal Financial Empowerment Awards, CFE Coalition members

Municipal Collaborations at Work

Financial Empowerment Strategies



Prioritizing Integration: The Supervitamin Effect



Municipal Financial Empowerment Roles

Hub for Public Efforts

Government Office

- Dedicate staff lines
- Ensure local program integration
- Accountable for targets and outcomes
- Oversee partnerships – implementation, training and integration
- Leverage public channels for marketing
- Identify public investment for long-term sustainability
- Control policies, legislation and ordinances

Partnerships

Senior City Staff/City Agencies

- Champions of the work (e.g. budget office)
- Integrate strategies/initiatives

Funders

- Private funding to launch programs and pilots
- Public funding to sustain programs – city or federal

Direct Service Provider

- Nonprofit (usually) selected through a procurement process to implement program

Community Organizations

- Integrate the program
- Advocate for efforts in the community

Collaboration Case Study: CFE Coalition



- Boston, MA
- Chicago, IL
- Hawai'i County
- Lansing, MI
- Los Angeles, CA
- Louisville, KY
- Miami, FL
- Newark, NJ
- New York City, NY
- Philadelphia, PA
- Providence, RI
- San Antonio, TX
- San Francisco, CA
- Savannah, GA
- Seattle, WA

***Collective Power
to Advance the
Financial
Empowerment
Agenda***

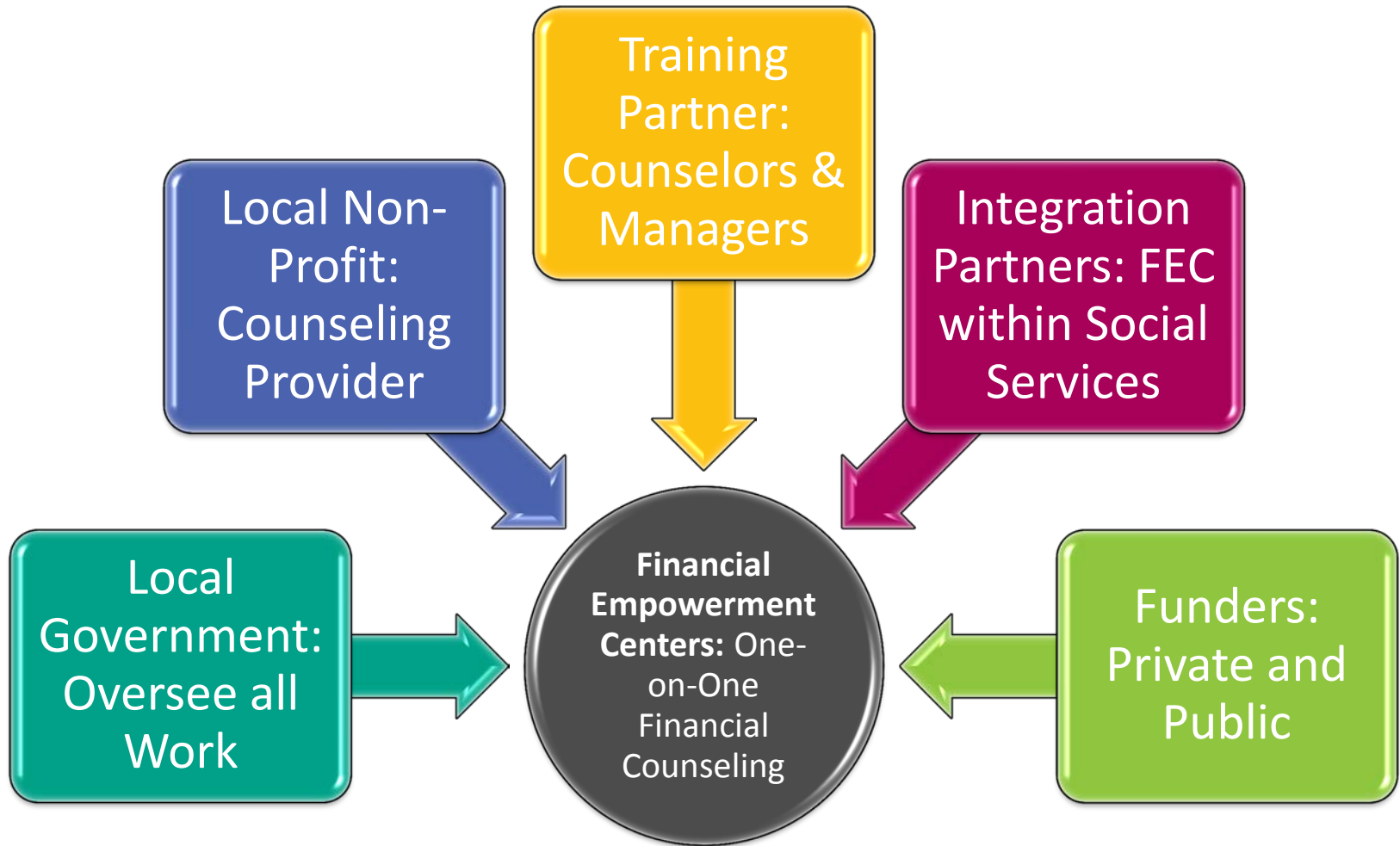
**Joint Policy
Agenda**

**Opportunities
to Meet**

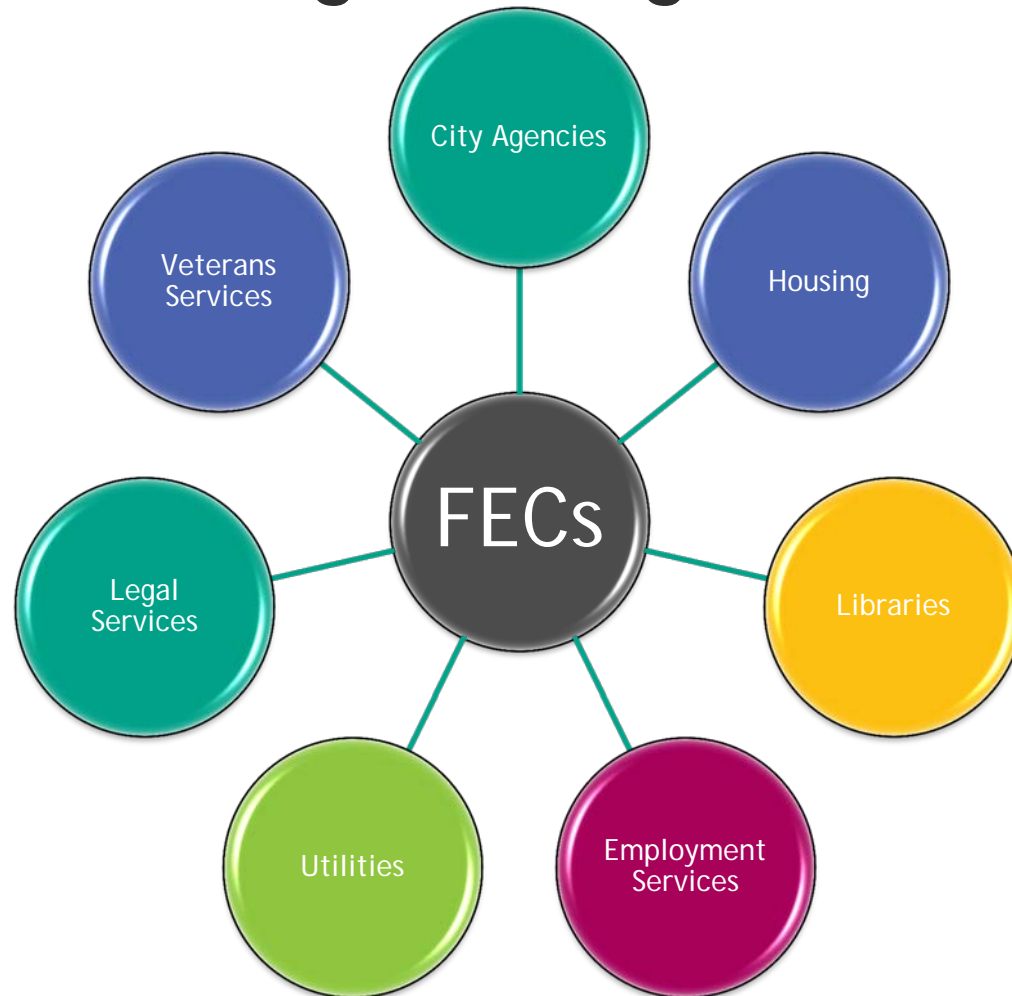
**Teach and
Learn**

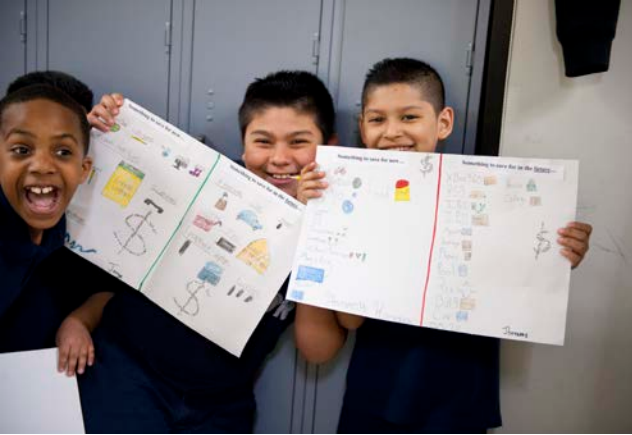
**Joint
Programs**

Collaboration Case Study: Financial Empowerment Center Partners



Collaboration Case Study: FEC Strategic Integrations





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