The Power of Collaboration
Tamara Lindsay
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CFE Fund

Mission
The CFE Fund provides funding and technical assistance to cities and their community partners

- Replicate best practices from CFE Coalition cities
- Design and fund innovative, multi-city programs
- Pilot new initiatives
- Provide program advisory services
- Collect and analyze data
- Share knowledge and best practices
Cities across the United States are prioritizing municipal financial empowerment

Financial Empowerment Centers, Bank On 2.0 pilots, Summer Jobs Connect, Next Generation Municipal Financial Empowerment Awards, CFE Coalition members
Municipal Collaborations at Work
Financial Empowerment Strategies

- Professional financial counseling and education
- Income-boosting tax credits and support
- Safe, affordable financial products and services
- Building savings and other assets
- Protecting consumers in the financial services marketplace
Prioritizing Integration: The Supervitamin Effect

Supervitamin Effect:
Increase financial stability while improving social service outcomes
Municipal Financial Empowerment Roles

**Hub for Public Efforts**

**Government Office**
- Dedicate staff lines
- Ensure local program integration
- Accountable for targets and outcomes
- Oversee partnerships – implementation, training and integration
- Leverage public channels for marketing
- Identify public investment for long-term sustainability
- Control policies, legislation and ordinances

**Senior City Staff/City Agencies**
- Champions of the work (e.g. budget office)
- Integrate strategies/initiatives

**Direct Service Provider**
- Nonprofit (usually) selected through a procurement process to implement program

**Partnerships**

**Funders**
- Private funding to launch programs and pilots
- Public funding to sustain programs – city or federal

**Community Organizations**
- Integrate the program
- Advocate for efforts in the community
Collaboration Case Study: CFE Coalition

- Boston, MA
- Chicago, IL
- Hawai‘i County
- Lansing, MI
- Los Angeles, CA
- Louisville, KY
- Miami, FL
- Newark, NJ
- New York City, NY
- Philadelphia, PA
- Providence, RI
- San Antonio, TX
- San Francisco, CA
- Savannah, GA
- Seattle, WA

Collective Power

to Advance the
Financial
Empowerment
Agenda

Joint Policy Agenda

Opportunities to Meet

Teach and Learn

Joint Programs
Collaboration Case Study: Financial Empowerment Center Partners

**Local Non-Profit:** Counseling Provider

**Local Government:** Oversee all Work

**Financial Empowerment Centers:** One-on-One Financial Counseling

**Training Partner:** Counselors & Managers

**Integration Partners:** FEC within Social Services

**Funders:** Private and Public
Collaboration Case Study: FEC Strategic Integrations